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Nadine Owens Burton

IMPROVEMENT SPEAKER &
AUTHOR

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Rit*



MY BUSINESS



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ABOUT ME

Native Bostonian, now living in
Middletown, Delaware.

Author, Speaker, Educator,
Artist, Entrepreneur and
Maker of Food.

MY THEMES



The Promising
Professional





*My job, my mission
and passion as an
educator is to learn my
subject matter,
understand it, and then
put it into a
framework, a
metaphor, which
resonates with my
audience so that they
too can understand it.*



ABOUT

NADINE OWENS BURTON

Nadine Owens Burton has been a university administrator in admissions and student affairs, a teacher, a Head Start director in a community action agency, an executive director of a state-wide association, a non-profit board member, and for more than twenty years has been an education & quality improvement entrepreneur, through her company, Owens Burton Consulting. She is also currently an adjunct instructor in the Social Sciences Department at Delaware Technical Community College.

Ms. Owens Burton is the creator of several quality improvement themes: The Power of CARE™, The Promising Professional™, and What Color Is Your Imagination?®

What Color Is Your Imagination? has been published into a book in 2019. The children's version of the theme has been published in 2026.



My Proprietary

IMPROVEMENT THEMES

Using the skills she has gained through experience, formal education, and training in Six Sigma and other methodologies of quality improvement, Ms. Owens Burton has created several proprietary improvement themes that act as frameworks and metaphors to teach lessons in personal, professional, and organizational improvement. She hopes to bring her special brand of enthusiasm and inspiration to the areas of speaking, training, and quality improvement services. All of her themes can and have been presented as keynote speeches, webinars, workshops, and multi-day short courses. They can be customized for small group learning or large events.



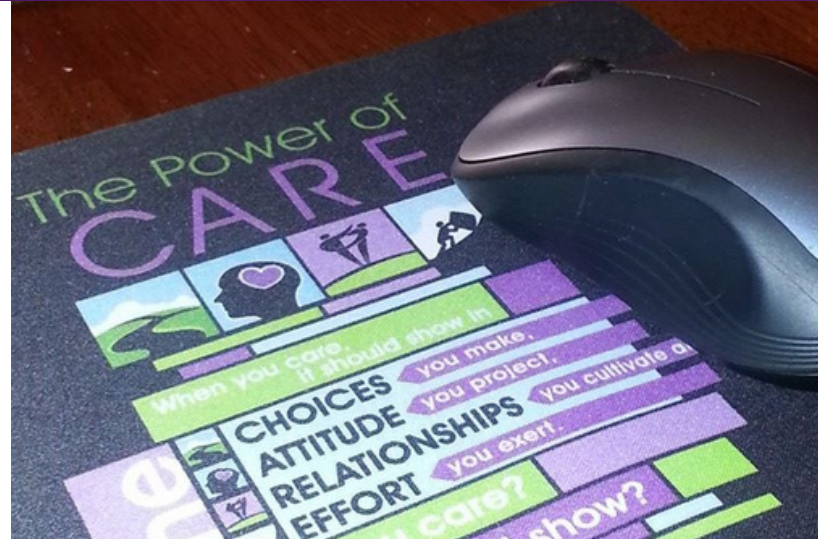
The Improvement Themes

THE POWER OF CARE

When we care, it should show. It should show in the CHOICES we make, the ATTITUDE we project, the RELATIONSHIPS we cultivate and the EFFORT we exert.

What do you care about? Does it show?

This dynamic quality improvement framework can be customized and has been presented to teach Leadership, Customer Service, Change Management, Entrepreneurship, "Being a Caring Church", Parenting, Professionalism and more.



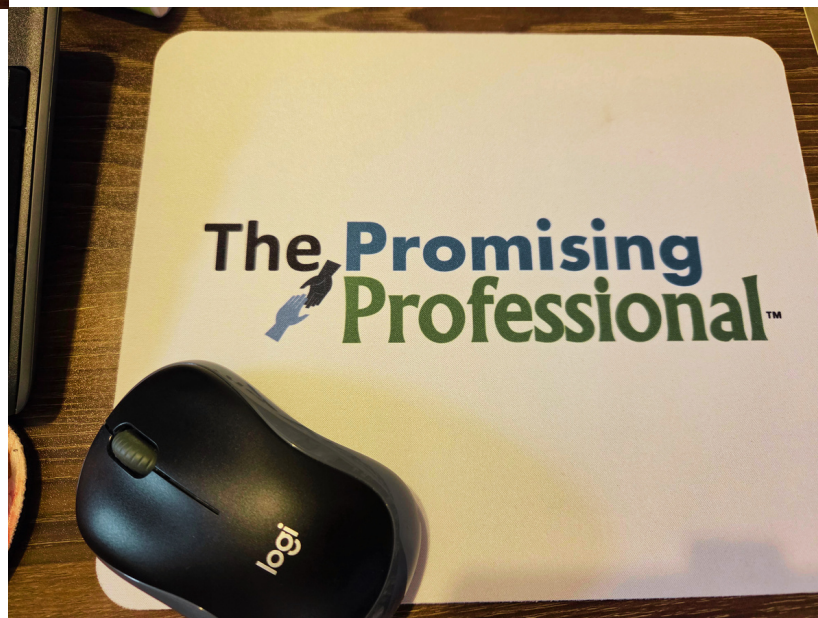
WHAT COLOR IS YOUR IMAGINATION?

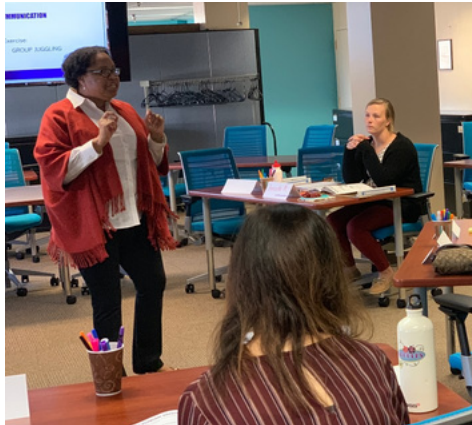
This theme uses the symbolism of colors to illustrate the point that true innovation takes passion and empirical thought. It is a great theme for groups seeking change and improvement. It begins with color symbolism but then delves into the various ways we can develop and increase our personal and organizational creativity, moving that much closer to creating and maintaining innovative environments.



THE PROMISING PROFESSIONAL

The word promising means showing signs of future success. It also refers to assuring someone that one will definitely do, give, or arrange something. The word professional comes from the Latin word *professio*, which means to make a public declaration with the force of a promise. When we call ourselves professionals, no matter what the profession, we are making certain implicit and explicit promises. The theme examines the promises everyone should make and keep when they call themselves a professional and wish to have a promising career.





SPEAKING TOPICS



Nadine Owens Burton

EXPERTISE – Professionalism, Nonprofit Leadership and Management, Strategic Planning, Organizational Assessments, Continuous Improvement, New Managers and Emerging Leaders, Leading Effective Meetings, Entrepreneurship, Innovation and Creativity, Change Management, Inspiring Teams, Communication; Proprietary Improvement Themes: The Power of CARE™, What Color Is Your Imagination?© and The Promising Professional™



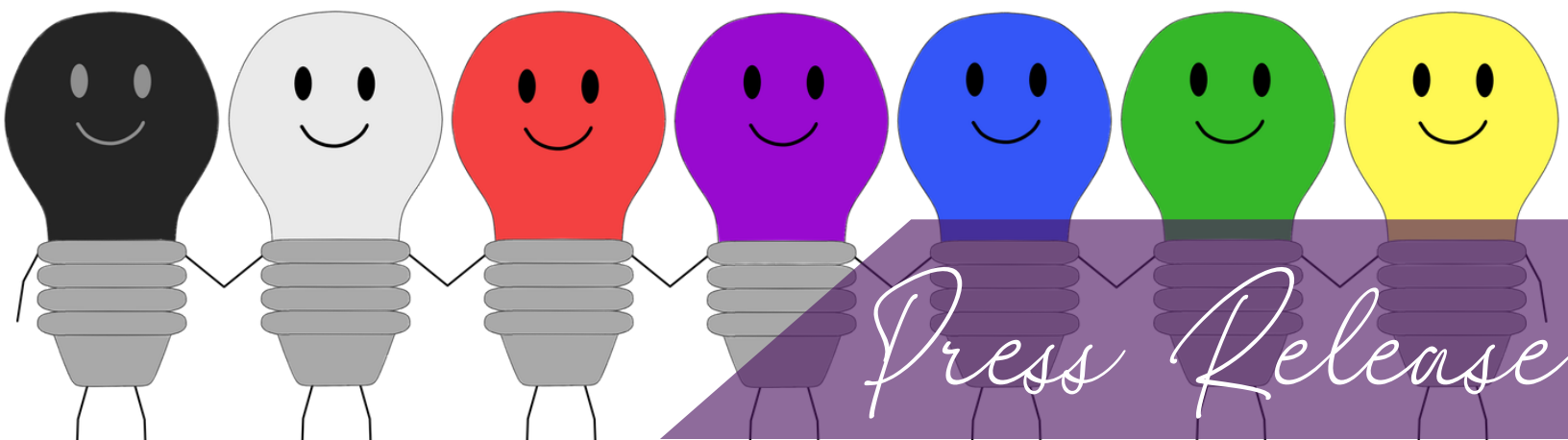
Client Testimonials

“I really enjoyed the overall presentation & will highly recommend. [I] especially liked the 3rd day. More personal and interpersonal relationship based.

Tracy Gartman
Ohio

“Refreshing hearing a presenter that explains the topics in detail, with examples and some personal experience. I love her slogan..."Questions, concerns...comments!"

Dawn Dudley Hammonton
New Jersey



A Mother-Son Creative Journey Comes to Life in *What Color Is Your Imagination?*

New Children's Book Invites Kids to Discover the Colors of Their Imagination

What Color Is Your Imagination? For Kids is a joyful new children's book that invites young readers to explore creativity, color, and self-expression through the limitless power of imagination. Written by Nadine Owens Burton and illustrated by her son, Andrew, the book carries a special full-circle story: Andrew first inspired the idea of "purple imagination" as a child and now helps bring it to life as an adult as the book's illustrator. Blending a vibrant message for children with a meaningful mother-son creative partnership, *What Color Is Your Imagination? For Kids* also reflects the growing spirit of independent publishing, where authors and artists are building books, brands, and reader communities through passion, entrepreneurship, and family-centered creativity.



For Ms. Owens Burton, the book is more than a publishing milestone; it is a continuation of her lifelong commitment to education, leadership, and helping people recognize the value of their own ideas. The mother-and-son collaboration highlights how one childhood question can grow into a multigenerational conversation about creativity, confidence, and possibility.

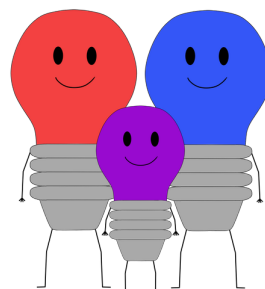
The book is published through BookBaby. It is currently in pre-sale through the BookBaby Bookshop for immediate print on demand and delivery, and by pre-order through Amazon, with a release date of October 1, 2026.

Presented By:
Nadine Owens Burton

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The Book

WHAT COLOR IS YOUR IMAGINATION?

What Color Is Your Imagination? ©
is *Who Moved My Cheese? ©* meets
The 7 Habits of Highly Effective People ©.

It starts with a metaphor using color symbolism to describe the types of imagination and creative environments in which problem-solving occurs, and then delves into ten ways we can improve our problem-solving skills and produce our own *Purple Imagination*



PRAISE FOR THE BOOK

**Stephen Wunker, Author of
*Capturing New Markets, Jobs
to be Done, and Costovation***

Neither data nor inspiration are enough to create really great ideas. You need a combination of ingredients, and the alchemy among them creates the magic. This book describes the process in a simple, engaging, and powerful way.



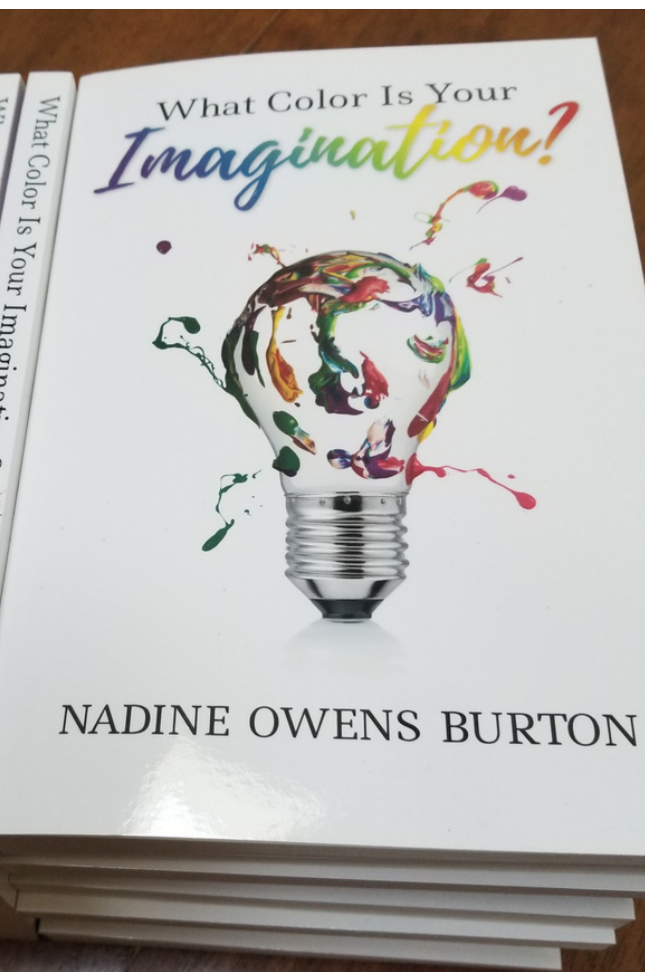
ISBN-10: 1543971733

eBook ISBN: 9781543971743

Paperback ISBN: 9781543971736

What Color Is Your Imagination?

is a book on creative problem-solving that was inspired by a conversation with the author's then four-year-old son. His question and subsequent declaration about the color of his imagination developed into an inspirational speech for her Head Start staff. More than a decade later, and several presentations of the theme as a workshop and keynote, the lessons were placed in a book in 2019.

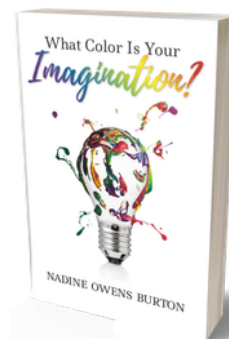


What Color Is Your Imagination? is a metaphor where the types of problem-solving behaviors and environments are represented by an assortment of colors.

For example, Yellow Imagination is the “we’ve always done it that way” type of imagination, or the imagination of fear. Green Imagination sees creativity as a commodity to be traded and, therefore, is highly impacted by personal motivations and incentives. White Imagination is the implementation of the creativity of others and is therefore not as “vivid” and “vibrant,” can be slightly less impactful than original ideas. Black Imagination is what we would call the “mad genius” type of imagination. Those exhibiting this type of imagination are the ones about whom we usually wish, “If they would only use their powers for good.”

While no type of imagination is ultimately bad or long term – we each exhibit all the distinct types of problem solving at one time or another – there is an ideal. That ideal is Purple Imagination. It is the combination of Red Imagination and Blue Imagination.

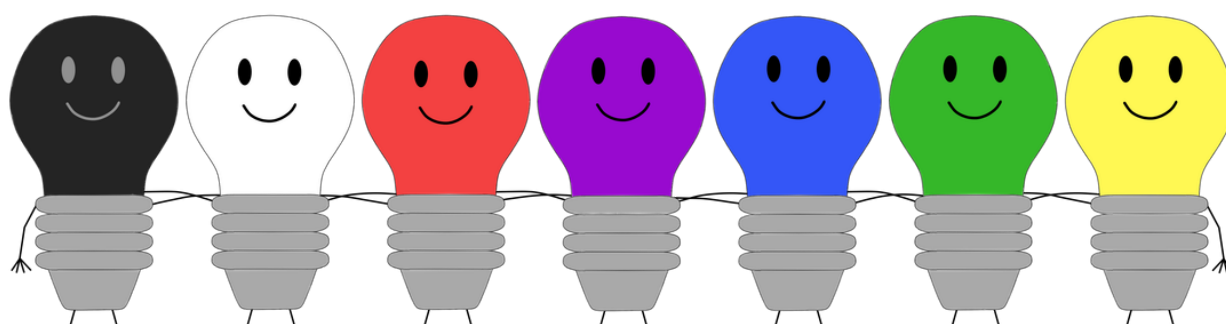
If we take Red Imagination (love, passion, and enthusiasm) and combined it with Blue Imagination (analytics, statistics, and empiricism) we get Purple Imagination: a synergistic, almost exponentially beneficial relationship where innovation and invention occur.



NADINE OWENS BURTON

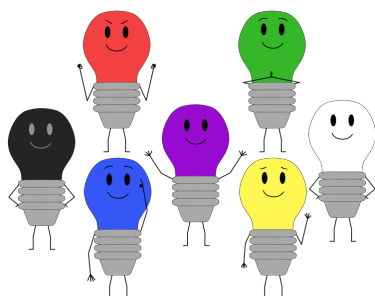
The Children's Book

What Color Is Your Imagination? was inspired by a conversation with the author's then four-year-old son, Andrew. His question and subsequent declaration about the color of his imagination developed into an inspirational speech for her Head Start program staff. More than a decade later, and several presentations of the theme as a workshop and keynote for various Owens Burton Consulting clients, the lessons on creative problem-solving were put into a book in 2019.



THE STORY CONTINUES

Now, more than 20 years after that initial conversation, Nadine Owens Burton is working with her son Andrew, as the illustrator, to create the children's version of the theme.



“
CHILDREN
SEE MAGIC
BECAUSE
THEY LOOK
FOR IT.

– Christopher Moore

ISBN-13 : 979-8317846923



*Praise For
What Color Is
Your Imagination?
For Kids*

“

CAREER LIBRARIAN

ELAINE MCLEAN JAMES



More than wishes, more than yearnings, imagination fuels a more enriching life.

The author not only engages children but also encourages adults to mindfully appreciate this misunderstood realm. Through the familiarity and vibrancy of colors Mrs. Burton invites soothing growth for mind, heart, and one's inner being.

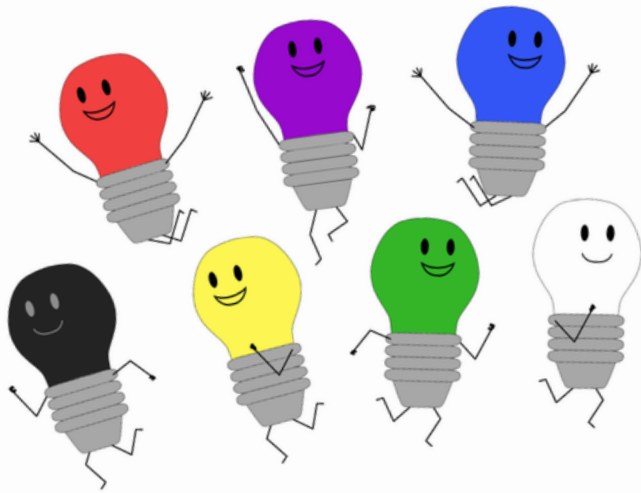
Outstanding artwork will captivate young children as a stand-alone or story-hour book. Meanwhile, cleverly embedded in the text are rich insights gleaned from years of experience as an educator and child advocate.

The strengths and challenges represented by each color open the door to understanding how collaboration and cooperation can achieve the better outcomes.

Because the book is idea-based rather than character/story driven there is more freedom to tailor the themes in age appropriate ways. Thus parents and teachers as well will find this a valuable addition to their personal and professional collections.

Reviewer: Elaine McLean James is a librarian (Ret.). During her 40-year career she was a manager for two branches of the Boston Public Library and served as Director for the Cities of Somerville, MA and North Miami, Beach Florida.

What Color Is Your *Imagination?* For Kids



WRITTEN BY
Nadine Owens Burton

ILLUSTRATIONS BY
Andrew P.J. Burton

“

Placing the lessons of What Color Is Your Imagination? into a children's book is actually very apropos because the theme was inspired by a young child. . . my son Andrew.

- Nadine Owens Burton

Product details

Publisher : BookBaby

Publication date : October 1, 2026

Language : English

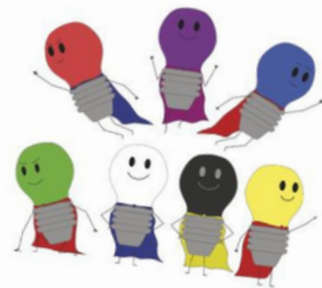
Print length : 44 pages

ISBN-13 : 979-8317846923

Reading age : 3 - 8 years

"One of the virtues of being very young is that you don't let the facts get in the way of your imagination."

Sam Levenson





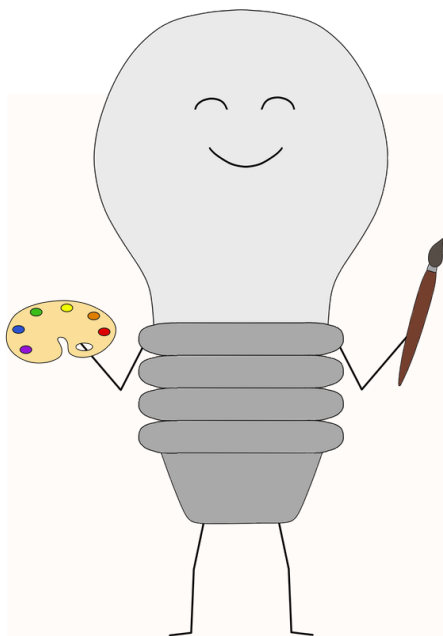
THE ILLUSTRATOR

Andrew P.J. Burton

is an artist and history enthusiast based in Delaware. He is experienced in various mediums both traditional and digital. Andrew graduated in 2023 from Delaware State University with a bachelor's degree in history.

Andrew has had an interest in art from a young age. As a child artist, some of his work was featured in the Appoquinimink School District's student exhibition. As a teen, he participated in the annual art exhibition of high school students from across the state organized by the Delaware College of Art and Design. He later participated in an art-a-day program exhibition hosted by The Delaware Contemporary art museum in Wilmington. Also while in high school, he was commissioned by his church to complete a small mural for the children's nursery room.

As an artist Andrew likes to depict scenarios that while fantastical, subtly reflect his aspirations and values. His hobbies include studying history and discussing the creative process with fellow artists.



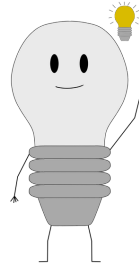
From Inspiration
to Illustration

GET IN TOUCH

andrewpjburton@owensburton.net

Andrew

Story Pitches & Ideas



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01

Helping Children See Imagination as Their Own Superpower.

What Color Is Your Imagination? invites young readers to celebrate creativity as something uniquely their own. This book encourages children to think freely, build confidence, and see imagination as a powerful part of learning and self-expression.

02

A Children's Book That Turns Color Into a Conversation.

The book gives families and classrooms a joyful way to talk with children about feelings, dreams, ideas, and creativity. The book can spark art projects, read-aloud discussions, and meaningful conversations with young readers.

03

From Childhood Inspiration to Adult Collaboration: A Mother-Son Creative Partnership.

The heart of this book's backstory is a mother-son creative journey: Andrew first inspired the idea as a child and now brings it to life as the illustrator. This feature offers a warm human-interest angle about family, memory, creativity, and the inspiration children can leave in their parents' hearts for years to come.

04

The Illustrator Who Grew Into the Story.

Andrew's role as illustrator adds a rare full-circle element to the project. Once the child who helped inspire the theme, he is now the adult artist shaping its visual world for children.

05

Indie Publishing as a Family Enterprise.

Behind the colorful pages is an entrepreneurial story about creating, producing, and promoting a children's book series outside the traditional publishing system. This angle looks at the author and illustrator as independent creators building a literary project, a family collaboration, and a small creative business project – with the development of a series of books based on the theme – from the ground up.

06

Building a Book Brand From the Ground Up

Bringing the book to readers requires more than writing and illustration—it takes branding, outreach, school and library connections, marketing, and community-building. This angle of the story focuses on the modern indie author's journey as both creative storyteller and hands-on entrepreneur.

07

Turning a Picture Book Into a Classroom Creativity Tool.

The marketing plan includes readings and art project events. Educators and parenting reporters can explore how *What Color Is Your Imagination?* can become a springboard for open-ended questions, drawing prompts, classroom discussions, and family activities that help children express what they think, feel, and dream.

For interviews, review copies, school or library visit inquiries, podcast appearances, speaking requests, or additional media materials, please contact Nadine Owens Burton. High-resolution cover images, author and illustrator bios, photos, sample interview questions, and additional background information about *What Color Is Your Imagination?* are available at www.owensburton.net