

Inspire Your Team with

# WHAT COLOR IS YOUR

# Imagination?

## ENCOURAGE YOUR TEAM TO INNOVATE AND INVENT

### Choose Your Attendees

Are there staff or clients in whom you see potential for even greater leadership? Are there volunteers you want to thank for their efforts and quality work? Give them the gift of a fun day of learning and fellowship.

### Provide a Day of Inspiration

Give these leaders a day filled with music, creative story-telling, fun exercises and activities, and goal-setting through mind-mapping and vision board making as they learn the lessons of WCIYI!

### Enhance the Learning

If you want to enhance and continue the learning past the workshop day, make a bulk purchase of the WCIYI book and give them as an added gift to your team!



**obc**  
Owens Burton Consulting  
Speaking and Quality Improvement Services

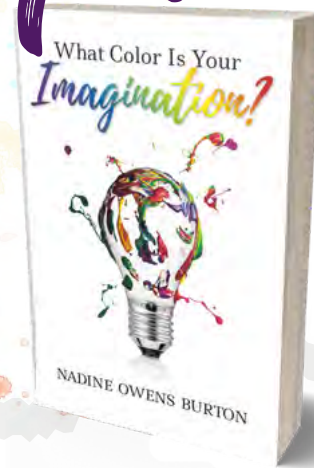


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# Explore



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## What Color Is Your Imagination?

This theme uses the symbolism of colors to illustrate the point that true innovation takes passion *and* empirical thought. It is a great keynote speech or workshop for groups seeking change and improvement.

What Color Is Your Imagination?<sup>™</sup> (WCYI) begins with color symbolism, but then delves into the various ways we can develop and increase our personal and organizational creativity, moving that much closer to creating and maintaining innovative environments.



## Combining Passion and Empiricism

When we combine what we love and are passionate about (Red Imagination) with the logic of data and empirical thought (Blue Imagination) we get Purple Imagination, where innovation and invention are more likely to occur.



## Finding Your Purple Imagination

WCYI examines ten ways we can improve our problem-solving skills and produce our own Purple Imagination. The workshop itself balances between fun and serious work, passion and data analysis, inspiration and information.

